



The WWBR News & Views

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Professionals Dedicated to Progress

April 26, 2021

2021 Board of Directors

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BOARD STAFF

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Association Executive

[Gracie Goddard](#)
Executive Assistant

[Julie Hull](#)
MLS Specialist

NEW OFFICE APPLICATIONS:

Lighthouse Realty Pros
REO – Indian River

NEW MEMBER APPLICATIONS:

Danielle Dault – REO Alpena
 Diana Fesko – CB Schmidt Houghton
 Todd Fletemier – Home Waters LLC
 Kristy Green – State Wide RE Onaway
 Kathleen McLean – Lighthouse Realty Pros
 Barbara Rose – Lighthouse Realty Pros
 Lisa Spencer – Lisa Spencer, Appraiser
 Marc Toles – Mackinac Properties
 Jamy Warner – CB Schmidt Gaylord
 Leah Wasserman – Geno D’Angelo Group
 James Wright – Key Realty

WELCOME NEW MEMBERS:

Cody Bellmer – C21 Northland Alpena
 Blair Hess – Rocket Homes
 Renita West – Exit Realty Premier

TRANSFERS:

Amie Burtis to Northern Lakes Properties
 Zach Giegler to CB Schmidt Indian River
 Dan O’Hare to REO – Indian River
 Betty Partello to Re/Max Higgins Lake
 Todd Precord to Re/Max New Horizons
 Lee Anne Scharffe to REO – Indian River
 Dora Dee Brown to REO – Indian River

DECEASED:

Charles Dodge Northern Michigan Appraisers

2021 REALTOR® & AFFILIATE OF THE YEAR NOMINATIONS

- REALTOR® of the year [Nomination Form](#).
- Affiliate of the year [Nomination Form](#).

All nominations due to the WWBR Board Office by July 16th, 2021

2021 SCHOLARSHIP APPLICATION

Applications are due on Friday, April 30th!

Click [HERE](#) for the criteria.

Fax to: 989-732-8231 or Email to: board@waterwonderlandboard.com

WWBR AWARDS PATTY ARCHAMBO AS THE 2021 GOOD NEIGHBOR AWARD HONOREE

The award recognizes a Realtor who has made an extraordinary commitment to community service on the local level. Candidates are judged based on their contribution, the impact of their work, and their leadership skills. The Winner receives a grant of \$500 for the charity organization in their name. Patty, a Realtor with the Berkshire Hathaway Home Services Michigan Real Estate office in Cheboygan, was recognized and awarded this prestigious award for all her extraordinary commitment to the Sturgeon for Tomorrow Chapter. Through her volunteerism she has helped facilitate the catching, tracking, tagging, studying and sharing this information with the State to help keep a vibrant Sturgeon Population in Black Lake. She is also involved in promoting of activities on and around the lake to increase awareness and help recruit other volunteers to keep this species around for many years.



Congratulations to Patty Archambo, our 2021 Good Neighbor Award Honoree!

ZIPFORMS

New Electronic Fill in Seller’s Disclosure Form available in the Water Wonderland Library in Zipforms. If you use Digital Ink or Docusign, you can now send the NEW electronic Signature Seller’s Disclosure Form to your Seller to fill out electronically and sign electronically.

SOCIAL MEDIA TIP

Advertising on social media sites can attract attention and clients, but if you're not careful, it can also bring you something you don't desire *TROUBLE*. Regardless of the social medium you are using, any post-type-advertisement for your listing must clearly include your name, brokerage firm, and brokerage address OR brokerage phone number to ensure your compliance with the Code of Ethics and State License Law. **Follow this quick tip and now you're ready to post, tweet, snap, and pin!!**

Preserve Private Property Rights**Vacation Rentals are Being Threatened in Michigan**

The ability to rent residential property is fundamental to ownership. Communities across the state have long recognized short-term rental as an important tradition that provides a tremendously positive impact upon the local economy. This tradition promotes Michigan as a great destination.

The practice of vacation rental, often for a week interval, allows for the use of a property owner's fully furnished residence in a vacation area or near an event destination. Dating back generations, short-term rental is favorable among tourists throughout Michigan. The practice helps Michigan property owners with the payment of property taxes and aids the upkeep of their property.

There is a growing trend in local government to enact zoning bans that preemptively tell property owners they are unable to rent. The rental of residential property is important to Michigan second home markets and in urban areas around event destinations. Banning the right to rent harms property owners and local businesses in many communities all over Michigan.

Michigan Realtors® supports defining the right to rent property on a short-term basis. Realtors® oppose zoning bans that preemptively tell property owners they are unable to rent their property on a short-term basis. Local governments possess tools in their nuisance ordinances and housing codes to protect public safety and address any discourteous behavior – whether from full-time occupants or short-term rental activity. Reasonable regulation of rental activity, outside of zoning, supports local government control. Reasonable regulation of rental activity, outside of zoning, protects the rights of all property owners.

CODE OF ETHICS TRAINING REMINDER!

The deadline is approaching at the end of this year (December 31st, 2021) to complete your required National Association of Realtors Code of Ethics Training. We have offered three free classes this year and will be offering another in the Fall, however there are still many members that have not yet completed it. Please remember Appraisers are Realtors too and are also required to take the Code of Ethics Training. We recommend to get it out of the way before the deadline approaches and to do so, you can take the FREE online course provided by the National Association of Realtors. The benefit of taking it online is you can complete it at your leisure and not have to take it in one day. Below is the link to the free online course.

[FREE online Code of Ethics Training](#)

MICHIGAN REALTORS®

**RESIDENTIAL SOLD INFORMATION FOR MARCH**

COUNTIES	SALES		VOLUME		AVG. SALES		MEDIAN SALES	
	2020	2021	2020	2021	2020	2021	2020	2021
Alcona	6	7	1,055,000	621,800	175,933	88,828	127,000	75,000
Alpena	22	35	2,800,388	4,298,700	127,290	122,820	129,444	121,500
Antrim	3	6	395,000	1,000,000	131,666	166,666	145,000	142,500
Cheboygan	20	28	2,539,200	5,543,400	126,960	197,978	101,500	175,000
Chippewa	1	0	135,000	0	135,000	0	135,000	0
Crawford	23	13	2,506,000	1,917,173	108,956	147,474	90,000	108,300
Mackinac	4	3	1,055,000	334,000	263,750	111,333	130,000	119,000
Missaukee	2	0	205,000	0	102,500	0	102,500	0
Montmorency	13	7	1,624,130	647,400	124,933	92,485	119,500	82,000
Oscoda	6	15	382,400	1,906,800	63,733	127,120	51,450	95,000
Otsego	34	34	5,979,100	5,656,310	175,855	166,362	147,500	155,000
Presque Isle	10	11	1,681,250	1,545,500	168,125	140,500	167,625	118,500
Roscommon	41	52	4,823,250	8,960,850	117,640	172,324	95,500	124,250
Wexford	1	1	192,000	64,500	192,000	64,500	192,000	64,500